



Henry's Buttons Privacy Policy

Henry's Buttons is based in England and has been selling Dorset Buttons on since 2009 mainly to buyers in England, USA and Australia, but offers items for sale world-wide.

The GDPR requires that Henry's Buttons provide certain information for buyers in a privacy policy, including:

- the personal information collected;
- the legal bases relied on to collect, use, and share personal information;
- the third parties with whom personal information is shared;
- the length of time personal information is kept;
- if personal information is transferred outside of Europe (for example, if the business is moved to the United States and continues to sell to buyers in Europe, or uses a third party provider located outside of Europe, or uses Google Cloud to host some of his buyers' information), how the transfer will be handled;
- buyers' rights regarding the use of their personal information; and
- how buyers can contact him with privacy-related requests.

Full details can be found on the EU GDPR help site Articles 13 and 14 <https://gdpr-info.eu/>:

This Privacy Policy describes how and when Henry's Buttons collects, uses, and shares information when you purchase an item, contact, or otherwise use services through Etsy.com or its related sites and services.

This Privacy Policy does not apply to the practices of third parties that are not owned or controlled by Henry's Buttons, including Etsy, PayPal and MailChimp. All have their own Privacy Policies.

1. Personal information collected

Newsletter, workshops and exhibitions: Henry's buttons uses Mailchip.com to hold information for you to opt-in to receive information. You can use the unsubscribe button to opt-out at any time.

To fulfil your order, you must provide certain information, such as your name, email address, postal address, payment information, and the details of the product that you're ordering. You may also choose to provide additional personal information if you contact Henry's Buttons directly.

2. The legal bases relied on to collect, use, and share personal information

Why Henry's Buttons needs your information and how it is used

Henry's Buttons relies on a number of legal bases to collect, use, and share your information, including:

- information needed to provide services, such as to fulfil your order, to settle disputes, or to provide customer support;
- when you have provided your affirmative consent, which you may revoke at any time, such as by signing up for my mailing list;
- if necessary to comply with a legal obligation or court order or in connection with a legal claim, such as retaining information about your purchases if required by tax law; and
- as necessary for the purpose of legitimate interests, if those legitimate interests are not overridden by your rights or interests, such as providing and improving services. Your information is used to provide the services you requested and in Henry's Buttons legitimate interest to improve a service.

3. The third parties with whom Henry's Buttons shares personal information

Information about customers is important to this business. Your personal information is shared for very limited reasons and in limited circumstances, as follows:

- Etsy, PayPal and Mailchimp. Information is shared with Etsy, PayPal and Mailchimp as necessary to provide you a service and comply with Henry's Buttons obligations under third parties Policies and Terms of Use.
- Service providers. Henry's Buttons engages certain trusted third parties to perform functions and provide services, such as delivery companies. Your personal information will be shared with these third parties, but only to the extent necessary to perform these services.
- Business transfers. If Henry's Buttons is sold or merged with another business, your information may be disclosed as part of that transaction, only to the extent permitted by law.
- Compliance with laws. Henry's Buttons may collect, use, retain, and share your information if in good faith and belief that it is reasonably necessary to: (a) respond to legal process or to government requests; (b) enforce Henry's Buttons agreements, terms and policies; (c) prevent, investigate, and address fraud and other illegal activity, security, or technical issues; or (d) protect the rights, property, and safety of customers, or others.

4. The length of time Henry's Buttons keeps personal information

Henry's Buttons retains your personal information only for as long as necessary to provide you with services and as described in this Privacy Policy. However, information may also be retained if

required to comply with legal and regulatory obligations, to resolve disputes, and to enforce agreements. Your data will only be kept for a maximum of 4 years.

5. If transferring personal information outside of Europe, how the transfer will be handled

Henry's Buttons may store and process your information through third-party hosting services in the US and other jurisdictions. As a result, may transfer your personal information to a jurisdiction with different data protection and government surveillance laws than your jurisdiction. If it is necessary to transfer information about you outside of the EU, Henry's Buttons relies on Privacy Shield as the legal basis for the transfer.

6. Henry's Buttons buyers' rights regarding the use of personal information and contact details

If you reside in certain territories, including the EU, you have a number of rights in relation to your personal information. While some of these rights apply generally, certain rights apply only in certain limited cases. Such as:

- **Access.** You may have the right to access and receive a copy of the personal information Henry's Buttons holds about you by using the contact information below.
- **Change, restrict, delete.** You may also have rights to change, restrict use of, or delete your personal information. Absent exceptional circumstances (like where to store data for legal reasons) Henry's Buttons will delete your personal information upon request.
- **Object.** You can object to (i) Henry's Buttons processing of some of your information based on my legitimate interests and (ii) receiving marketing messages from Henry's Buttons after providing your express consent to receive them. In such cases, your personal information will be deleted unless there are compelling and legitimate grounds to continue using that information or if it is needed for legal reasons.
- **Complain.** If you reside in the EU and wish to raise a concern about Henry's Buttons use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local data protection authority.

How to Contact Henry's Buttons

For purposes of EU data protection law Henry's Buttons is the data controller of your personal information. If you have any questions or concerns, you may contact dorsetbuttons@henrysbuttons.co.uk. Alternately go you www.henrysbuttons.co.uk